

Princess presents top conservation accolade to Argentina's Pablo Borboroglu

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LONDON, UK: 12 MAY 2010 - HRH The Princess Royal (Princess Anne) tonight presented one of the world's top prizes for grassroots nature conservation – a Whitley Award – to Dr Pablo Borboroglu of Argentina, for his work to establish the world's first global coalition for the protection of penguins and employ them as ambassadors for ocean conservation.

Dr Borboroglu, the founder and president of the Global Penguin Society (GPS) which already involves 16 nations, received his honour during a ceremony at the Royal Geographical Society, London, hosted by The Whitley Fund for Nature (WFN) – the UK-based charity behind the international awards scheme.

The Whitley Award for Pablo Borboroglu includes a project grant of £30,000 - donated by Natasha and George Duffield - an engraved trophy, membership of the influential network of past Whitley Award winners, international recognition and leadership development training.

The award to Pablo Borboroglu recognises his efforts to build on his successful work in and around Punta Tombo, Patagonia, and put penguins at the forefront of a global movement that will use science, management, eco-tourism and education to highlight the threats to marine wildlife and habitats and secure greater protection for them.

The evening's top prize - the £60,000 Whitley Gold Award – went to Dr Angela Maldonado of Colombia for her efforts around the Colombia-Peru border to end the illegal capture of night monkeys for biomedical research, including by developing alternative, sustainable, ways for rainforest communities to earn a living.

In addition, Her Royal Highness also presented six other Whitley Awards worth £30,000 each to conservation leaders from Cameroon, Colombia, Papua New Guinea, Russia, Uganda and Uruguay. *[For details, please see the Notes overleaf].*

Commenting on Pablo Borboroglu's success, Georgina Domberger, Director of the Whitley Fund for Nature, said: "The aim of the Whitley Awards is to identify and fund

leading grassroots conservationists from around the world who are using their scientific expertise and local knowledge to inspire real and positive change for people and wildlife and the habitats they share.

“In the case of Pablo Borboroglu, the judges were particularly impressed by his recognition that penguins are much loved by people of all ages and nationalities and so can play a very strong ambassadorial role in highlighting marine threats and how to counter them. At the same time, his work is benefitting the communities who live alongside penguins and other marine wildlife, through introducing well-managed tourism initiatives and fresh approaches to education.”

The ceremony at which Pablo Borboroglu received his accolade was co-hosted by BBC wildlife presenter Kate Humble and witnessed by a 350-strong audience which included embassy representatives, Whitley Fund for Nature donors, including HSBC, and WWF-UK, and leading environmentalists.

In all, grants worth £270,000 were presented, bringing the total amount distributed by the Whitley Awards since their inception to £6m across 55 countries.

The Whitley Awards scheme is an annual competition, now in its 17th year. It exists to identify, fund and encourage inspirational local conservation leaders and their teams in developing countries. To find out more about the charity and its work please see: www.whitleyaward.org

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Awards Ceremony photographs

Copyright-cleared photographs of winners receiving their Whitley Awards from HRH The Princess Royal will be available from http://whitleyaward.org/awards_ceremony.php the day after the ceremony, alongside a selection of project pictures and portraits.

Notes to Editors

The Whitley Awards are the flagship grants of the Whitley Fund for Nature (WFN), a UK-registered charity. WFN's aim is to identify the world's most dynamic conservation leaders and support them in practical work that benefits both wildlife and local communities. The first Whitley Award was given in 1994 when a single winner received £15,000 GBP. Since then, the number and value of the prizes has grown so that the awards are now acknowledged internationally as one of most valuable accolades a conservationist can win.

To be considered for a Whitley Award, entrants need to display both a strong track record in science-based conservation work and a viable plan for taking their work further. A hallmark of the scheme is that WFN seeks to remain in close contact with past winners and facilitates the sharing of best practice, lessons learned, contacts and ideas. In this way, WFN maintains

links with more than 100 international conservation leaders from over 50 countries. For more information, please see www.whitleyaward.org.

The full list of £30,000 Whitley Awards winners this year is:

Mathew Akon (Papua New Guinea) who is enlisting one of the world's most endangered marsupials - the little-known tenkile (or Scott's) tree kangaroo - to inspire villagers in Papua New Guinea's remote and wildlife-rich Torricelli Mountains to agree hunting limits and support habitat protection. **Whitley Award donated by WWF-UK.**

Diego Amorocho (Colombia) who is teaching Pacific coastal fishing communities how to reduce the accidental bycatch of sea turtles, become turtle first aiders and earn money as conservation supporters and from beach care. **Whitley Award donated by The Friends of The WFN.**

Pablo Borboroglu (Argentina) who is establishing the world's first coalition to use penguins as ambassadors for global ocean conservation, highlighting the need to mitigate threats to marine wildlife and habitats from over-fishing, oil pollution and climate change. **Whitley Award donated by Natasha and George Duffield.**

Susana Gonzalez (Uruguay) who is combining scientific research with public outreach to safeguard Uruguay's two remaining Pampas Deer populations and reverse the trend which has seen the country's grasslands dwindle to 1% of the area covered in 1900. **Whitley Award donated by The Garfield Weston Foundation.**

Vadim Kirilyuk (Russia) who is working on the vast steppe grasslands at the Russian-Mongolian frontier to win better protection for the Mongolian gazelle and its migration routes, including through the opening up of international border fences and greater community understanding and support. **Whitley Award donated by The William Brake Charitable Trust.**

Angela Maldonado (Colombia) who is exploring community-backed alternative ways for the impoverished people of the Colombian Amazon to earn a living, to end the illegal capture of night monkeys for biomedical research and raising awareness of the violation of international wildlife trade laws. **Whitley Award donated by HSBC Private Bank + extra £30,000 as Whitley Gold Award winner.**

Jimmy Muheebwa (Uganda) who is inspiring communities in Lake Victoria's catchment zone to use the wetlands sustainably, to improve livelihoods and save the region's local wildlife, including Uganda's national bird, the grey-crowned crane. **Whitley Award donated by The Shears Foundation.**

Louis Nkembi (Cameroon) who is introducing community-based landscape and biodiversity management to the Lebialem Highlands – a refuge for many rare plants, birds and other animals, including chimpanzees and Africa's most endangered great ape, the cross river gorilla. **Whitley Award donated by WildInvest.**

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